



**OMEP**

## Smart Talent:

A Systematic Approach to  
Attracting, Engaging, and  
Developing Employees

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### What You Learn Today Will Help You...

- Stop employee turnover or retirement's negative effects on your bottom line by the loss of their knowledge and expertise
- Train new and existing employees to be proficient and contribute faster
- Find employees quickly and keep them longer – by taking a proactive approach, and not be a victim of market whims
- Build leadership capabilities of your managers, team leads, and supervisors – improve your leadership bandwidth and have peace of mind

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### Elements & Impacts of a Systems Approach

Attraction	Engage	Train & Develop
<ul style="list-style-type: none"> <li>• Getting people inspired to work with you</li> </ul>	<ul style="list-style-type: none"> <li>• Create an environment where employees are inspired and fulfilled to want to stay and make things better</li> </ul>	<ul style="list-style-type: none"> <li>• Create a high performance, flexible workforce</li> </ul>




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## Getting and Keeping YOUR Talent

1. What **CHALLENGES** do you face in attracting, developing, or retaining your talent?




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## Pain Points

- Can't Find Employees or "Good" Employees
- Can't Keep People - High Turnover
- Can't Train People Fast Enough
- Can't Fill Higher Level Positions
- No Leadership, Problem Solving, Critical Thinking Skills




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## Attraction [Recruiting]

Objective:

- Reduce barriers to entry
- Increase hiring pools




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## Engaging [Retaining]

Main Objective Company

- Reduce Turnover – Job Fulfillment
- Create a High Performance Workforce- Continuous Improvement
- Allow High Performers to Thrive

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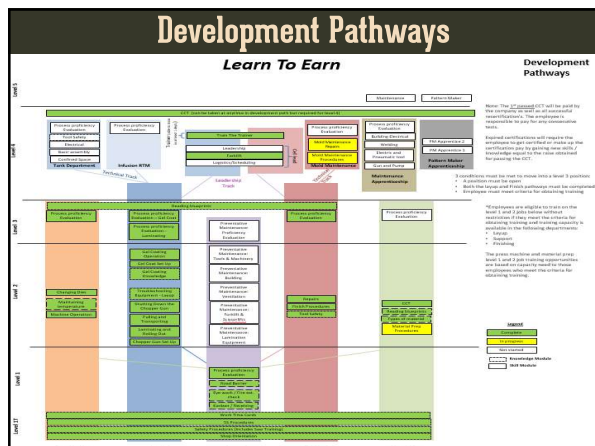
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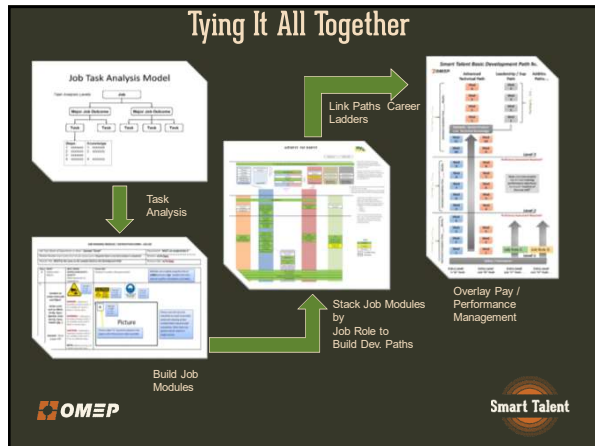
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### Do you know your turnover?

start date - end date analysis

- % Leave within 3 month, 1 year, after 1-5 years

Typical:

- 1 – 3 months – High Churn - 40% to 90%
- 1 year – 20- 25%
- 1-5 years – 15%-20%
- >10 years – 5%ish

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### Build a Structure to Help You Succeed By ...

**Attracting**

- Positive Job Postings
- Expanding the Labor Pool
- Competitive Wages
- Robust Onboarding

**Training**

- Job Modules
- Standard Work
- Development Paths
- Upskilling Trainers
- Training Tracker
- Effective Onboarding

**Retaining**

- Career Ladders
- Pay Increases
- Promotions
- Performance Based Pay System
- Company Growth

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## Getting and Keeping YOUR Talent

1. What are some of the strategies do you OR could you deploy?



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## Some Results

- Time to proficiency- 50%-90% less
- 25% non value added work reduction
- 25 - 50% less churn
- Larger hiring pool - 30% - infinity more
- Higher labor efficiency - flexible workforce
- Long term savings for pay for skills vs longevity
- Processes streamlined - recruiting, performance reviews eliminated

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Thank  
You!

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